

# A consensus-based \& data-driven approach to boundary updates > 

Navigating a boundary update can be tough. It is often emotional for families affected by new attendance areas, and districts can find themselves challenged to provide transparency to stakeholders.

But with our innovative mapping tools and consensus-based approach, we can help districts successfully redraw district boundaries based on community input and accurate data.


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## How it works

The result of a successful boundary update is new attendance areas that satisfy the needs of both the school district and the community. We designed five steps to help you get there. Underpinning each step are accurate data and community input, so you can make informed decisions throughout the entire process.

## S3 01

## Use the best available data for enrollment forecasting

We develop enrollment projections by incorporating detailed enrollment assessments with land use trends. This provides an in-depth forecast of the number of students you can expect over time, not only in your district, but at each school.



MORE THAN A HEAD COUNT: STUDENT ENROLLMENT ASSESSMENT
We evaluate enrollment trends, past projections, school capacities, student generation rates, and demographic and socioeconomic characteristics to help you understand your district's current student population.

PINPOINT POPULATION GROWTH: LAND USE ANALYSIS By mapping and analyzing existing and future zoning, building permits, urban growth areas, and anticipated housing developments, we can show you where new residential growth likely will occur in your district and how it will affect future patterns of growth.

## Reach out to the community

To engage the community, be transparent, and ensure buy-in throughout the boundary update, we can help you develop a plan of action to collect feedback on what the community feels is important when it comes to school district boundaries. Once responses are in, we compile them and analyze common themes, so you can be more informed about what values should be considered.



## 004

## Dive in with a springboard proposal

A springboard proposal is a first iteration of your new school district boundaries. We take the core values and principles statement and use mapping technology to create a physical representation of those values on a map. The result is a starting point that the boundary review committee will use to refine the springboard proposal in the next and final step.



## Our work >



Better Student Enrollment Forecasting Burlington-Edison School District

Burlington-Edison School District needed new student enrollment projections to update their Capital Facility Plan. As our geographic approach allows us to go beyond traditional enrollment forecasting, we were able to answer the district's pressing questions, such as whether they would see increasing or decreasing enrollment, and in what attendance areas.


Boundary Update: Washougal
Washougal School District
To help draw new school boundaries and adjust existing elementary and middle school boundaries accordingly, we worked with the district to complete enrollment forecasts, develop a springboard proposal, and facilitate eight weeks of boundary review committee meetings.


Boundary Update: Tacoma
Tacoma Public Schools
We have assisted Tacoma Public Schools in two boundary updates: one for elementary and a second for middle schools. We provided a custom Web map application that gave immediate answers about the effects particular boundary scenarios would have on student demographics and school capacities, making on-the-fly scenario modeling possible in boundary review committee meetings.


Cachment-Level Enrollment Projections Edmonds School District

Edmonds School District sought to make better facility planning decisions through a clearer understanding of their student population dynamics. We provided detailed catchmentlevel enrollment projections for all elementary, middle, and high schools in the district. We also provided a Webbased map application that allowed the district to interact with the data and view enrollment in a geographic context.


School Siting Based on Growth Trends
Bellingham Public Schools
To help Bellingham Public Schools make more informed choices about where to site new schools, we completed a land use study, then paired it with ten-year student enrollment projections to understand how future land use trends will affect student distribution. The end result was an expanded property portfolio of potential future school sites that met the district's exact criteria.


Boundary Update: Spokane
Central Valley School District
Central Valley School District approved 13 new elementary boundaries for the 2017-2018 school year as a result of eight weeks of facilitated committee meetings. Our team performed enrollment forecasts and provided the committee custom-and interactivemapping tools.

## Reach out >



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## WHO WE ARE

We are an employee-owned GIS (Geographic Information Systems) and data analytics consulting company with experience successfully leading boundary reviews for school districts across the Northwest.

